

DAFTAR TABEL

| | |
|---|----|
| Tabel 1. 1 Jumlah Usaha Sektor Makanan dan Minuman | 2 |
| Tabel 1. 2 Data Penggunaan E-Wallet..... | 3 |
| Tabel 1. 3 Pelaku Bisnis Sektor Makanan dan Minuman di Kota Bandung . Error! Bookmark not defined. | |
| Tabel 1. 4 Preliminary Study Analisis Adopsi Teknologi E-Wallet Pada Pelaku Bisnis Sektor Makanan dan Minuman di Kota Bandung | 6 |
| Tabel 2.1 Penelitian Terdahulu..... | 20 |
| Tabel 3.1 Karakteristik Penelitian | 35 |
| Tabel 3. 2 Operasional Variabel | 36 |
| Tabel 3.3 Kriteria Bobot Nilai Alternatif | 42 |
| Tabel 3.4 Hasil Uji Validitas Performance Expectancy, Effort Expectancy, Social Influence, Facilitating Condition, Hedonic Motivation, Habit, Price Value dan Trust | 46 |
| Tabel 3.5 Hasil Uji Validitas Intention Behaviour dan Actual Use..... | 48 |
| Tabel 3.6 Instrumen Ukuran dari Cronbach's Alpha | 48 |
| Tabel 3.7 Hasil uji Reliabilitas Performance Expectancy, Effort Expectancy, Social Influence, Facilitating Condition, Hedonic Motivation, Habit, Price Value dan Trust (X) | 49 |
| Tabel 3.8 Hasil uji Reliabilitas Intention Behaviour dan Actual Use (Y) | 49 |
| Tabel 3.9 Kriteria Interpretasi Indikator | 50 |