

3 STAR HOTEL INTERIOR DESIGN, DE ZON IN BANDUNG WITH A CULTURAL HERITAGE APPROACH

Angel Aprilia Adelin

Interior Design, School of Creative Industries, Telkom University
Jl. Telekomunikasi No. 01, Terusan Buah Batu, Sukapura, Dayeuhkolot,
Bandung, Jawa Barat, 40257
angelapriiaadelin@student.telkomuniversity.ac.id

ABSTRACT

Utilization of historic buildings is one way to develop local cultural tourism that can be a factor attracting tourists for domestic and foreign tourists. The existence of historical buildings can be a potential for the development of Heritage Tourism or cultural heritage tourism. One of the cities in Indonesia that has many historical buildings is the city of Bandung. On Jalan Asia Afrika in the city of Bandung, there are still many buildings that stood from the Dutch era with typical Dutch architecture and interiors. However, many historical buildings are currently abandoned. One of them is De Zon Store. Currently, the De Zon Store is in the stage of renewal and has changed its function to De Zon Hotel. In accordance with the vision and mission the Department of Tourism and Culture Bandung City, the area along Jalan Asia Afrika must maintain the characteristics of the building and become an international tourist destination. So, in this renewal of the De Zon N.V Building, the Cultural Heritage approach can be a solution in preserving buildings in accordance with the vision and mission the Department of Tourism and Culture Bandung City.

Keywords : *Cultural Heritage, De Zon Store, Historical Building, Hotel.*