

DAFTAR GAMBAR

Gambar 1.1 Website Signature Store	1
Gambar 1.2 Logo Signature Store.....	2
Gambar 1.3 Produk Signature Store.....	3
Gambar 1.4 Struktur Organisasi Signature	4
Gambar 1.5 Data Volume Penjualan per Tahun Signature Store.....	7
Gambar 1.6 Laporan Laba/Rugi Signature Store	8
Gambar 1.7 <i>Reach</i> Instagram Signature Store	9
Gambar 1.8 <i>Business Model Canvas Existing</i> Signature Store	10
Gambar 2.1 Sembilan Blok <i>Business Model Canvas</i>	17
Gambar 2.2 Kombinasi Analisis SWOT dan <i>Business Model Canvas</i>	29
Gambar 2.3 Kerangka Pemikiran.....	35
Gambar 3.1 Tahapan Penelitian	56
Gambar 3.2 Panduan Verbatim Hasil Wawancara.....	64
Gambar 3.3 Panduan Uraian Hasil Coding	65
Gambar 4.1 Usulan Modifikasi <i>Business Model Canvas</i> Signature Store	149
Gambar 5.1 <i>Market Share</i> Signature Store Segmen B2C dan B2B.....	157
Gambar 5.2 <i>Forecasting</i> Volume Penjualan Segmen B2C Signature Store	159
Gambar 5.3 <i>Forecasting</i> Pendapatan dari Segmen B2C Signature Store	159
Gambar 5.4 <i>Forecasting</i> Pendapatan dari Segmen B2B Signature Store	159
Gambar 5.5 Perubahan Biaya Akibat Perubahan Elemen pada <i>Business Model Canvas</i> Signature Store	160