

ABSTRACT

Cats are animals that are most often kept by humans, but because the population will continue to grow, there are many stray cats. Stray cats are usually found in crowded places, especially in big cities. As in the Telkom University environment, stray cats usually appear neglected and spread disease to each other, the environment, and even humans. Especially with the students' indifference to this even though if it is allowed to continue it will have a bad impact too. Therefore, a digital illustration book was formed that was easy for students to use and useful in order to treat and raise a sense of concern for stray cats.

The method used in this study is qualitative by conducting direct observations and interviews to obtain information. Then the results of this research will be collected and analyzed to get a conclusion that will be a reference for making the work.

Keywords: Stray Cats, Students, Digital Illustration Books.