

ABSTRACT

OK OCE Indonesia is one of the organizations providing employment opportunities and also training and assistance to MSMEs. In running the program, OK OCE Indonesia, especially in the digital learning division, requires the development of attractive, unique and contemporary digital designs and content as a means of delivering information and can also attract job seekers and MSMEs to participate in programs that have been prepared by OK OCE Indonesia. Digital designs and content will be represented in the form of training or workshops, two interesting videos in the form of Instagram reels and fifteen photos in the form of flyers will be uploaded on OK OCE Youth's Instagram social media page. OK OCE Youth is the name of the mover under the auspices of OK OCE Indonesia. It is hoped that OK OCE Indonesia can provide training and assistance that is in accordance with the needs of today's society and, the programs that are prepared can be known throughout Indonesia. Digital designs and content can be seen on OK OCE Youth's Instagram social media page.

Keywords: Digital Content, Design, Social Media.