# ABSTRACT

*Making of e-commerce website for women's bag with 3D Modeling and Augmented Reality is motivated by online buy and sell activity in Indonesia at the moment has problem in transaction process which there a lot of shape fraud in online e-commerce web. 3D Modeling in e-commerce web can be one solution from these problems. The purpose that can be achieved from the making of BAGOS website is, (1) Showing 3D Modeling bag product on BAGOS Website, (2) In order to be able to display bag products attractively in the form of 3D Modeling. The method used in making the BAGOS website is the waterfall method. Testing the BAGOS website using the black box testing and user acceptance test methods. The result of this final project is that it can display bag products in the form of 3D Modeling according to existing colors and process data on buying and selling bag products that are displayed in 3D Modeling. UAT test results obtained as much as 95.1% which can be concluded that the website has met the needs of users. With the appearance of bag products in the form of 3D modeling, it is hoped that it can help buyers in online buying and selling transactions.*

*Keywords: E-commerce website, 3D Modeling*