

## ABSTRACT

Insecurity is a condition in which a person who feels insecure and unprotected, perceives the world as a threatening forest, while most humans are very dangerous and selfish. People who experience insecurity generally feel rejected, isolated, anxious, pessimistic, unhappy, guilty, insecure, selfish, and tend to be neurotic. They will try to regain the feel of being safe in various ways. Sometimes, people feel so insecure due to recent failures or rejections. According to research on happiness, recent events have a profound effect on our moods and how we feel about ourselves. Because unhappiness impacts self-esteem, failure and rejection can have a two-fold impact on self-confidence. Therefore, there are so many people who need a way to deal with their insecurity. The purpose of making an illustration book is to provide information to adolescents aged 18-25 years who experience insecurity in themselves so that they know the impact of excessive insecurities. The method used in this research is a qualitative method of observation, interviews and literature studies. The result of the research is to design graphic media related to insecurity in the form of an illustration book.

**Keywords:** Insecure, Motivation, Self-esteem, Illustration.