

DAFTAR TABEL

Tabel 1.1 Tabel Kompetitor.....	4
Tabel 1.2 Jadwal Penelitian.....	7
Tabel 2.1 Penelitian Terdahulu.....	17
Tabel 3.1 Unit Analisis Penelitian.....	33
Tabel 3.2 Informan Penelitian.....	34