

## **ABSTRACT**

*The era of globalization not only has a positive impact but also has a negative side for humans. The negative impact of globalization can also affect the sustainability of SDA (Natural Resources) on earth caused by global warming and natural damage due to overexploitation of natural resources. One of the efforts that can be done to overcome this in the tourism sector is by implementing sustainable tourism. Sustainable tourism aims to support efforts to preserve the natural and cultural environment and increase community participation in management, thereby providing economic benefits to the community and local government. The Baduy people have centuries of experience in terms of their local wisdom about systems for controlling their environment, namely by applying sustainable, efficient building designs with the use of environmentally friendly energy, so they can easily adapt to the surrounding climate. Thus, a resort hotel design concept is also needed that can minimize the negative impacts of globalization while maintaining and preserving the culture that has been guarded for generations. The neo-vernacular style is a new structure of vernacular that is intended for tourism or culture, but recently it has also functioned to strengthen the local economy, so that it can become a component of sustainable tourism which is an impetus in economic development for developing countries.*

*Keywords: sustainable tourism, baduy, neo-vernacular*