ABTRACT

The results of this study are based on the communication pattern built by the Mc Bandung Bikers Brotherhood community in order to maintain member solidarity. The purpose of this study was to identify the communication patterns used by the Mc Bandung Bikers Brotherhood community in maintaining the solidarity of their group members. This type of research, the data collection technique in this study is by interviewing, observing, and also drawing a conclusion, with the criteria of informants more than one year. The result of this study is that the communication pattern that is often used in this community is the star model communication pattern, because all members have the same position and there are no limit to communicating with each other, the chairman and members can all communicate.

Keyword: Communication pattern, Community, Bikers brotherhood