

## ABSTRACT

*This study was conducted to determine the representation of the American Dream of Asian families in the film Minari. The purpose of this research is to find out the denotative, connotative, and myths related to the American Dream in Asian families. So that it can be seen how Asian people with their Asian Values live their version of the American Dream. This study uses a qualitative method with the semiotic approach of Roland Barthes. The research subject is the film Minari. The object of his research is the ideology of the American Dream in Asian families. Objects and research subjects are viewed using a constructivist paradigm. The data in this study were collected by observation techniques. The data found were then analyzed using Roland Barthes' semiotics technique, which parses denotative, connotative, and mythical meanings. The writer finds many signs in both narrative and cinematic forms that represent the American Dream of Asian families in the film "Minari". The American Dream seemed to come alive in Jacob. American Dream in Asian families is successfully represented in the film Minari.*

**Keywords:** *Representation, American Dream, Roland Barthes' Semiotics, Asian family.*