

ABSTRACT

Meliani Safitri, 1604184074, 2022, *The Game of Hide and Seek and Jump Rope in Experimental Photography*

"Final Project: Fine Arts Study Program, Faculty of Creative Industries, Telkom University"

Traditional games are one of the ancestral heritages that need to be preserved because they have cultural values. This triggered the writer's idea to create a final project entitled "Traditional Game of Hide and Seek and Jump Rope in Experimental Photography" at interpreting the traditional game of hide and seek and jump rope in the form of experimental photography. The author's background in taking this theme is because in the neighborhood where the author lives, he feels uneasy about children who are starting to forget their cultural values for traditional games because of the negative influence of gadgets.

The photographic technique that will be shown in the work is an experimental photography technique with several colors and light reflections that cause a shadow of a real object that will convey the meaning of the photo with several photo works that discuss hide-and-seek and jumping rope which are combined with the shadow of objects playing gadgets in the game. one frame.

Keywords: *Hide and Seek, Jump Rope, Photography*