

## ABSTRACT

*Photography has become a common thing found all the time. Photography is also referred to as a reflection of reality. So called because photography takes part of an event that occurred at that time to capture the moment. As the times progressed, more techniques emerged. One of them is Infrared Photography. This was created because of the combination of two different techniques, namely photo techniques and infrared techniques which are usually carried out in research or science activities. Emotion is also one of the supporters in strengthening the message of the work. Photo media is one way to express and capture the incident. Sendu is an emotion that is always considered to have negative emotions. But on the other hand there are interesting things. Emotions can be expressed in several ways, such as mood, expressions and gestures. With photography, it will show the interesting side of the sendu emotion itself by using a supporting object. In this work, the object that will show the sendu emotion is a woman. Woman can show their deeper emotional side from things such as expressions and gestures. By using the Infrared Photography technique, the resulting visual will be different from the other. because the visual results have colors that tend to be cold and negative.*

*Keywords: Photography, Infrared, Sendu,*