ABSTRACT

Ultra-processed food and beverage manufacturers are primarily concerned with profit by producing this form of ultra-processed food and beverage to make it look as attractive as possible in the eyes of consumers. Many case studies involving ultra-processed foods and beverages have shown adverse health outcomes as well as the environment and biodiversity. Based on that reason, the writer takes action to destroy the ultra-processed food and beverage which is used as the object in this final project. In the current era of modern technology, the author tries to involve the scanning aspect with works in the form of paintings on canvas. The results of this final work are expected to ignite public awareness of the consumption of ultraprocessed foods and beverages that are detrimental to health.

Keywords: ultra-processed foods, painting, scanography