

ABSTRACT
REDESIGN OF NARAPATI INDAH SHARIA BOUTIQUE HOTEL AND
CONVENTION

Gissa Nurhalisa

Interior Design, Faculty of Creative Industries, Telkom University
Jl. Telecommunications No.01, Canal Buah Batu, Sukapura, Bandung, West Java
40257

Abstract – The number of Muslim tourists is currently increasing since the government began to develop it to be Muslim friendly, based on this, many new ideas have emerged for Muslims, one of which is sharia hotels. Along with the times, tourists do not only expect convenience and comfort in their stay, they will look for different nuances with more unique properties and facilities. Hotel Narapati is classified as a hilal 1 based sharia hotel which is not perfect and is also a boutique hotel, has a special theme, namely classics that have not maximized the style. To overcome these problems, it is necessary to redesign with a Human Behavior approach to create sharia principles, so that visitors do not commit deviant behavior. The application of sharia principles that have not been met and must be considered is the hilal standard 1, separating the circulation zones between men and women, paying attention to Islamic orientation, providing comfort in purification & worship, and showing an attractive and unique Islamic visual identity by presenting a new concept from a blend of boutique identities. hotel (classic) and Islamic architecture (forms of Islamic pattern). The combination of these will make tourists feel comfortable, safe, interested and interested in coming back.

Keywords : Interior Design, Sharia Hotel, Boutique Hotel, Classic, Islamic Pattern