

ABSTRACT

There are about 718 regional languages recorded in Indonesia, however, some of them are classified as endangered, including the Javanese language of Banten. Banten Javanese language is rarely used by local people in daily life so that children feel foreign to the language. Local content of Banten Javanese language in elementary schools is also not maximized due to lack of facilities such as adequate reading books. This design uses a literature study method, observation, interviews, comparison matrix analysis, and SWOT analysis. Through the media of illustration books, children can recognize, learn, and develop a sense of awareness to use the Banten Javanese language.

Keywords: *Banten Javanese Language, Illustration book, Children*