

## ABSTRACT

*Rayyan Ars Putra. 2022. This final project report within the title Admission Media User Interface Design in Puskesmas Sangkrah. The problem studied is how to design an informative and patient-friendly admission media UI. In its application, admission media in the form of self-registration platform still not effective in conveying informations to the target audience, because patients are often confused when operating. Therefore, it is necessary to design a user interface to make it easier for patients and visitors when registering or getting related information. The design of registration media is carried out using various media, both digital and print. It is hoped that the communication strategy via user interface design of admission media that is conceptualized through effective and communicative visual communication will be able to deliver the messages to the target audience, especially elderly and illiterate patients.*

**Keywords:** *Graphic Design, Admission Media, Public Health Service, Solo City*