

ABSTRACT

Herdinata, Asyhali P. 2021. Directing of Nara Film-Animation about Education Phenomenon in the Post-Pandemic. Thesis. Visual Communication Design Department. School of Creatives Industries. Telkom University. Bandung.

Corona virus or known as Covid-19 is a type of virus that can infect humans caused by the SARS-CoV-2 virus. With the spread of this virus to whole countries, WHO as the world health organization established a global pandemic in mid-March 2020, including Indonesia. Over time, Indonesia suffered heavy losses in several sectors, from health, economy and education. The education system that is converted into an online system often causes many trial and error that hinders the learning process. The online learning that students go through can result in boredom, as well as from the teacher's side. Most students live with their families during this pandemic. This causes students to have limitations to staying awake while doing homework and it is possible that some students also have poor family relationships. Therefore, we need media that can illustrate this phenomenon along with useful solutions for teachers to be creative and create more entertaining and fun learning spaces during this pandemic. Media designed in the form of short animated films. the mixed-method technique is a method that will be used in this research. I also used the phenomenology method for analytics needs for qualitative data that was obtained through literature studies, observations, and interviews regarding educational phenomena that occurred during the pandemic. The design of this final project is expected to be a form of motivation for educators in the field of education so that they can make learning more entertaining and interactive. They also have the opportunity to collaborate with their family members in solving a problem.

Keywords: Animation, Director, Education, Satiation and Pandemic,