

DAFTAR PUSTAKA

- [1] Saykili, A. 2019. Higher education in the digital age: The impact of digital connective technologies.
- [2] Thorat, S. A., & Jadhav, V. 2020. A review on implementation issues of rule-based chatbot systems.
- [3] Muhammad, A. F., Susanto, D., Alimudin, A., Adila, F., Assidiqi, M. H., & Nabhan, S. 2020. Developing English conversation chatbot using dialogflow.
- [4] Chocarro, R., Cortiñas, M., & Marcos-Matás, G. 2021. Teachers' attitudes towards chatbots in education: a technology acceptance model approach considering the effect of social language, bot proactiveness, and users' characteristics.
- [5] Kahiga, A. 2019. A model for adoption of chatbots in Kenya: A case study of Zuku Telegram Bot.
- [6] Luo, X., Tong, S., Fang, Z., & Qu, Z. 2019. Frontiers: Machines vs. humans: The impact of artificial intelligence chatbot disclosure on customer purchases.
- [7] Amalia, F., Brata, A. H., Sulisty, R. T., & Diofanu, A. 2018. Analisis Tingkat Penerimaan Sistem E-Learning menggunakan Blog Gratis sebagai Alternatif Media Pembelajaran pada Guru.
- [8] Ranavare, S. S., & Kamath, R. S. 2020. Artificial intelligence based chatbot for placement activity at college using dialogflow.
- [9] Yulianto, E., Sanjaya, F., & Setiadi, T. 2020. Pembangunan Aplikasi Ujian Online Menggunakan Akses Token & Algoritma Simple Random Sampling.
- [10] Arieska, P. K., & Herdiani, N. 2018. Pemilihan teknik sampling berdasarkan perhitungan efisiensi relatif.
- [11] Malik, R., Shrama, A., Trivedi, S., & Mishra, R. 2021. Adoption of Chatbots for Learning among University Students: Role of Perceived Convenience and Enhanced Performance.
- [12] Zumstein, D., & Hundertmark, S. 2017. CHATBOTS AN INTERACTIVE TECHNOLOGY FOR PERSONALIZED COMMUNICATION, TRANSACTIONS AND SERVICES.
- [13] Ikumoro, A. O., & Jawad, M. S. 2019. Intention to use intelligent conversational agents in e-commerce among Malaysian SMEs: an integrated conceptual

framework based on tri-theories including unified theory of acceptance, use of technology (UTAUT), and TOE.

- [14] Gunawan, C. 2019. Regresi Linear: Tutorial SPSS Lengkap.
- [15] Janna, N. M., & Herianto, H. 2021. Konsep Uji Validitas dan Reliabilitas dengan Menggunakan SPSS.
- [16] Sirait, B. J. 2018. Difusi Inovasi Program Generasi Berencana (Genre) Badan Kependudukan dan Keluarga Berencana Nasional (BKKBN) pada Kehidupan Berkeluarga Berencana Melalui PIK M Sehati Universitas Riau.
- [17] Oyetade, K. E., Harmse, A., & Zuva, T. 2020. Technology adoption factors in education: A review.
- [18] Rahmawati, R. N., & Narsa, I. M. 2019. Intention to use e-learning: aplikasi Technology Acceptance Model (TAM).
- [19] Pertiwi, N., & Sharif, O. O. 2019. Minat Perilaku Penggunaan Youtube Sebagai Sumber Pembelajaran Dengan Pendekatan Tam.
- [20] Arsi, A., & HERIANTO, H. 2021. Langkah-langkah Uji Validitas Dan Realibilitas Instrumen Dengan Menggunakan SPSS.
- [21] Suryono, C., Ningrum, L., & Dewi, T. R. 2018. Uji kesukaan dan organoleptik terhadap 5 kemasan dan produk Kepulauan Seribu secara deskriptif.