ABSTRACT

The Maritime Museum stands in a former warehouse complex belonging to the Dutch East Indies. This warehouse was built beside the mouth of the Ciliwung River which is the main river in Jakarta. It used to be used to store many spices such as nutmeg, tobacco, copra, eucalyptus, cloves, cinnamon and pepper. Not only various kinds of spices but also coffee, tea and clothes. These goods are stored before being transported to many ports in Asia and Europe. Some people have started to forget the history that surrounds them, one of which is the Jakarta Maritime Museum, some people, especially teenagers in the city of Jakarta, do not know about the Jakarta Maritime Museum because there is no widespread education about the Maritime Museum. For this reason, in introducing a historical heritage or cultural heritage an approach is needed in providing information so that the public, especially students, are interested or more familiar with the Jakarta Maritime Museum. How to collect data by observation, interviews, documentation, questionnaires, literature studies, analysis, and photography as a tool to attract tourists to come to the Jakarta Maritime Museum

Keywords: Information Media, Photography, Jakarta Maritime Museum