

ABSTRACTION

This research is motivated by the need for blood donors which is always increasing but blood stocks are often empty and difficult to obtain. This is very important because it relates to the safety of the life of a human being who is struggling to survive. The problem discussed is the design of a blood donation application based in the city of Bandung. The purpose of this study is to design a mobile-based blood donor application that can facilitate the people of Bandung City in finding information about health information related to blood donation, information on finding suitable donors for the blood donors needed and information on becoming a donor to help someone in need. blood donors.

Keywords : Application, Blood Donation, UI/UX