

ABSTRACT

Indonesia is one of the countries with most K-Pop fans in the world. Out of those considerably amount of fans, many act fanatical, by committing unpleasant behavior to other people because of K-Pop. Those K-Pop fans act fanatical by committing acts of cyberbullying, spreading hatred through social media to idols and other fans aggressively. This design uses the method of literature study, observation, interviews, questionnaires, comparative comparison analysis and SWOT analysis. Through the comic strip media, it is hoped that it can attract the attention of K-Pop fans in Indonesia and become an educational solution about bullying on the internet so that cyberbullying cases involving K-Pop in Indonesia are subsided.

Keywords: *K-Pop, fanatic, cyberbullying, comic strip*