

DAFTAR PUSTAKA

- [1] A. Alrehili and K. Albalawi, "Sentiment Analysis of Customer Reviews Using Ensemble Method," *International Conference on Computer and Information Sciences (ICCIS)*, pp. 1-6, 2019.
- [2] F. V. Sudjatmika, "Pengaruh Harga, Ulasan Produk, Kemudahan, dan Keamanan Terhadap Keputusan Pembelian Secara Online di Tokopedia. Com," *AGORA* Vol. 5, No. 1, 2017.
- [3] R. Maulana, P. A. Rahayuningsih, W. Irmayani, D. Saputra, and W. E. Jayanti, "Improved accuracy of sentiment analysis movie review using Support Vector Machine based Information Gain," *J. Phys. Conf. Ser.*, vol. 1641, no. 1, p. 012060, 2020.
- [4] H. Zikang, Y. Yong, Y. Guofeng and Z. Xinyu, "Sentiment analysis of agricultural product ecommerce review data based on deep learning," *2020 International Conference on Internet of Things and Intelligent Applications (ITIA)*, pp. 1-7, 2020.
- [5] A. Ejaz, Z. Turabee, M. Rahim and S. Khoja, "Opinion mining approaches on Amazon product reviews: A comparative study," pp. 173-179, 2017.
- [6] I. Saputra *et al.*, "Analisis Sentimen Pengguna Marketplace Bukalapak dan Tokopedia di Twitter Menggunakan Machine Learning," *Fakt. exacta*, vol. 13, no. 4, pp. 200-207, 2021.
- [7] P. Karthika, R. Murugeswari, and R. Manoranjithem, "Sentiment analysis of social media network using random forest algorithm," *IEEE International Conference on Intelligent Techniques in Control, Optimization and Signal Processing (INCOS)*, pp. 1-5, 2019.
- [8] Sumanjeet, "The state of e-commerce laws in India: a review of Information Technology Act," *Int. J. Law Manag.*, vol. 52, no. 4, pp. 265–282, 2010.
- [9] C.-Z. Liu, Y.-X. Sheng, Z.-Q. Wei, and Y.-Q. Yang, "Research of text classification based on improved TF-IDF algorithm," *IEEE International Conference of Intelligent Robotic and Control Engineering (IRCE)*, pp. 218-222, 2018.
- [10] S. Qaiser and R. Ali, "Text mining: Use of TF-IDF to examine the relevance of words to documents," *Int. J. Comput. Appl.*, vol. 181, no. 1, pp. 25–29, 2018.

Tugas Akhir Fakultas

- [11] J. Kazmaier and J. H. van Vuuren, "The power of ensemble learning in sentiment analysis," *Expert Syst. Appl.*, vol. 187, no. 115819, 2022.
- [12] D. H. Wolpert, "Stacked generalization," *Neural Netw.*, vol. 5, no. 2, pp. 241–259, 1992.
- [13] Ahmad, Munir & Aftab, Shabib & Muhammad, Syed & Awan, Sarfraz, "Machine Learning Techniques for Sentiment Analysis: A Review," *INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY SCIENCES AND ENGINEERING*, 8, pp. 2045-7057, 2017.
- [14] Y. Al Amrani, M. Lazaar, and K. E. El Kadiri, "Random Forest and support vector machine-based hybrid approach to sentiment analysis," *Procedia Comput. Sci.*, vol. 127, pp. 511–520, 2018.
- [15] A. Bayhaqy, S. Sfenrianto, K. Nainggolan, and E. R. Kaburuan, "Sentiment analysis about E-commerce from tweets using decision tree, K-nearest neighbor, and naïve Bayes," *International Conference on Orange Technologies (ICOT)*, pp. 1-6, 2018.
- [16] P. Tripathi, S. K. Vishwakarma, and A. Lala, "Sentiment analysis of English tweets using rapid miner," *International Conference on Computational Intelligence and Communication Networks (CICN)*, pp. 668-672, 2015.
- [17] Z. Çetinkaya and F. Horasan, "Decision Trees in Large Data Sets," *Uluslar. Muhendis. Arast. ve Gelistirme Derg.*, vol. 13, no. 1, pp. 140–151, 2021.
- [18] V. K. Soni and S. Pawar, "Emotion based social media text classification using optimized improved ID3 classifier," *International Conference on Energy, Communication, Data Analytics and Soft Computing (ICECDS)*, pp. 1500-1505, 2017.
- [19] Q. Ye, Z. Zhang, and R. Law, "Sentiment classification of online reviews to travel destinations by supervised machine learning approaches," *Expert Systems with Applications*, vol. 36, no. 3, pp. 6527–6535, 2009.
- [20] S. Vanaja and M. Belwal, "Aspect-Level Sentiment Analysis on E-Commerce Data," *International Conference on Inventive Research in Computing Applications (ICIRCA)*, pp. 1275-1279, 2018.

Tugas Akhir Fakultas

- [21] J. Jabbar, I. Urooj, W. JunSheng, and N. Azeem, "Real-time sentiment analysis on E-commerce application," *IEEE 16th International Conference on Networking, Sensing and Control (ICNSC)*, pp. 391-396, 2019.
- [22] Zhang Yang, Liu Aodong, Li Maoqing, "Decision Tree Algorithm Based on the Information Theory", *Control Theory and Applications*, Vol. 25, Issue 1, pp. 4-7, 2006.
- [23] T. U. Haque, N. N. Saber, and F. M. Shah, "Sentiment analysis on large scale Amazon product reviews," *IEEE International Conference on Innovative Research and Development (ICIRD)*, pp. 1-6, 2018.