

ABSTRACT

Technology has a variety of needs that can be interpreted as equipment from the times. With these changes, e ra digital is currently developing greatly, especially in the field of technology, as can be seen from the various kinds of technological developments in the fields of transportation, services, to the field of communication. Komunication is currently accessible through the internet and other media. Humans will not be separated from communication as an important thing for life to interact with other social creatures. Communication itself as a process of exchanging messages from individual to other individuals according to the psychology of communication books. The purpose of this study is to see the communication of parents and early childhood in the use of smartphones and to find out the obstacles that occur in the communication of parents and early childhood in the use of smartphones with qualitative methods, paradigms interpretivism and phenomenological approaches. Parents and early childhood are the objects in the study. Broadly speaking, children in this day and age have been greatly affected by the existence of smartphones. With an age that is not suitable for using a smartphone, as a result, the child has not been able to maintain his emotions and desires must be fulfilled. If he is not fulfilled, he becomes angry and behaves that make people around him uncomfortable, such as not wanting to eat, not wanting to be communicated with, and not wanting to listen to the words of his parents.

Keywords: Communication, Interpersonal Communication, Parents, Early Childhood