

DAFTAR PUSTAKA

- Abdillah, W., HM., J., & Prabantini, D. (2015). *Partial Least Square (PLS): Alternatif Structural Equation Modeling (SEM) dalam Penelitian Bisnis*. Andi Offset.
- Abdul, G., Khalid, K., & Harmono, Y. (2020). *Persepsi Publik Terhadap Kejahatan Korporasi dan Ekosida*.
- Amos, N. (2008). *Kesadaran lingkungan*. Rineka Cipta.
- Arlanti, E., & Suyanto, A. (2019). Analisis Kesadaran, Pengetahuan, Dan Sikap Konsumen Tentang Lingkungan Serta Pengaruhnya Terhadap Minat Beli Green Product Cosmetics. *Journal of Chemical Information and Modeling*, 53(9), 1689–1699. file:///C:/Users/User/Downloads/fvm939e.pdf
- Astrawan, I. W. G., Nuridja, I. M., & Dunia, I. K. (2014). Analisis Sosial - Ekonomi Penambang Galian C Di Desa Sebudi Kecamatan Selat Kabupaten Karang Asem Tahun 2013. *Jurnal Pendidikan Ekonomi UNDIKSH*, 1.
- Biswas, A., & Roy, M. (2015). Leveraging factors for sustained green consumption behavior based on consumption value perceptions: Testing the structural model. *Journal of Cleaner Production*, 95, 332–340. <https://doi.org/10.1016/J.JCLEPRO.2015.02.042>
- Caniëls, M. C. J., Lambrechts, W., Platje, J. (Joost), Motylska-Kuźma, A., & Fortuński, B. (2021). Impressing my friends: The role of social value in green purchasing attitude for youthful consumers. *Journal of Cleaner Production*, 303. <https://doi.org/10.1016/j.jclepro.2021.126993>
- Cheung, M. F. Y., & To, W. M. (2019). An extended model of value-attitude-behavior to explain Chinese consumers' green purchase behavior. *Journal of Retailing and Consumer Services*, 50(February), 145–153. <https://doi.org/10.1016/j.jretconser.2019.04.006>
- CNNIndonesia. (2021). *Unilever Sinergikan Purpose Perusahaan, Brand, & Konsumen*. <https://www.cnnindonesia.com/gaya-hidup/20210817180503-307-681587/unilever-sinergikan-purpose-perusahaan-brand-konsumen>
- Cooper, D. R., & Schindler, P. S. (2014). *Business Research Methods*. Mc Graw Hill.
- Country Comparison - Hofstede Insights. (n.d.). Retrieved November 15, 2021, from <https://www.hofstede-insights.com/country-comparison/australia,indonesia,malaysia,singapore/>

- Creswell, W. J., & Creswell, J. D. (2018). Research Design: Qualitative, Quantitative and Mixed Methods Approaches. In *Journal of Chemical Information and Modeling* (Vol. 53, Issue 9). file:///C:/Users/Harrison/Downloads/John W. Creswell & J. David Creswell - Research Design_ Qualitative, Quantitative, and Mixed Methods Approaches (2018).pdf%0Afile:///C:/Users/Harrison/AppData/Local/Mendeley Ltd./Mendeley Desktop/Downloaded/Creswell, Cr
- Cruz, M. U. M., & Prabawani, B. (2016). *KONSUMEN RAMAH LINGKUNGAN:PERILAKU KONSUMSI HIJAU CIVITAS ACADEMICA UNIVERSITAS DIPONEGORO*. April, 5–24.
- databoks.katadata.co.id. (2021, September 16). *Mayoritas Masyarakat RI Nilai Isu Perubahan Iklim Serius dan Mengancam | Databoks*. <https://databoks.katadata.co.id/datapublish/2021/09/19/mayoritas-masyarakat-ri-nilai-isu-perubahan-iklim-serius-dan-mengancam>
- Databoks.katadata.co.id. (2020). *Proporsi Populasi Generasi Z dan Milenial Terbesar di Indonesia | Databoks*. <https://databoks.katadata.co.id/datapublish/2021/05/24/proporsi-populasi-generasi-z-dan-milenial-terbesar-di-indonesia>
- Ditjenppi.menlhk.go.id. (2017). *Knowledge Centre Perubahan Iklim - Mengenai Perubahan Iklim*. <Http://Ditjenppi.Menlhk.Go.Id/>. <http://ditjenppi.menlhk.go.id/kcpi/index.php/info-iklim/perubahan-iklim>
- Febriansyah. (2021). *Penyebab Perubahan Iklim, Fakta dan Solusinya*. Tirto.Id. <https://tirto.id/penyebab-perubahan-iklim-fakta-dan-solusinya-emYU>
- Gadenne, D., Sharma, B., Kerr, D., & Smith, T. (2011). The influence of consumers' environmental beliefs and attitudes on energy saving behaviours. *Energy Policy*, 39(12), 7684–7694. <https://doi.org/10.1016/J.ENPOL.2011.09.002>
- Ghozali, I., & Latan, H. (2015). *Partial Least Squares: Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS 3.0* (2nd edition). Badan penerbit Universitas Diponegoro.
- Ghozali, Imam. 2014. *Structural Equation Modeling, Metode Alternatif dengan Partial Least Square (PLS)*. Edisi 4. Semarang : Badan Penerbit Universitas Diponegoro.
- Gis.dukcapil.kemendagri.go.id. (2021). *Visualisasi Data Kependudukan*. <https://gis.dukcapil.kemendagri.go.id/peta/>

- Goh, Y. N., & Wahid, N. A. (2015). A review on green purchase behaviour trend of Malaysian consumers. *Asian Social Science*, 11(2), 103–110. <https://doi.org/10.5539/ass.v11n2p103>
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis (7th ed.)*. Pearson Prentice Hall.
- Han, H., Hwang, J., Lee, M. J., & Kim, J. (2019). Word-of-mouth, buying, and sacrifice intentions for eco-cruises: Exploring the function of norm activation and value-attitude-behavior. *Tourism Management*, 70(August 2015), 430–443. <https://doi.org/10.1016/j.tourman.2018.09.006>
- Haryono, S. (2016). Metode SEM Untuk Penelitian Manajemen dengan AMOS LISREL PLS. *Luxima Metro Media*, 450.
- Hemakumara, G., & Rainis, R. (2018). Spatial behaviour modelling of unauthorised housing in Colombo, Sri Lanka. *Kemanusiaan*, 25(2), 91–107. <https://doi.org/10.21315/kajh2018.25.2.5>
- Hiqmah, F. (2017). Observasi Tren Perilaku Pembelian Hijau Konsumen Indonesia Di Berbagai Industri. *Journal of Business & Banking*, 6(1), 27. <https://doi.org/10.14414/jbb.v6i1.899>
- Homer, P. M., & Kahle, L. R. (1988). A Structural Equation Test of the Value-Attitude-Behavior Hierarchy. *Journal of Personality and Social Psychology*, 54(4), 638–646. <https://doi.org/10.1037/0022-3514.54.4.638>
- Immanichi, G., & Dewi, C. K. (2020). Pengaruh Environmental Consiousness, Green Advertising, Eco-Label, dan Price terhadap Buying Decision Green Product pada TUPPERWARE (Studi pada Konsumen Generasi Milenial Jawa brat). *EProceedings of Management*, 7(1), 1–8. <https://openlibrarypublications.telkomuniversity.ac.id/index.php/management/article/view/13674>
- Indrasari, D. M. (2019). *Pemasaran & Kepuasan Pelanggan*. Unitomo Press.
- Indrawan, R., & Yaniawati, P. (2017). *Metodologi Penelitian: Kuantitatif, Kualitatif, dan Campuran*. PT Refika Aditama.
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis Konvergensi Teknologi Komunikasi dan Informasi*. PT Refika Aditama.
- Indrawati. (2017). *Perilaku Konsumen Individu : dalam Mengadopsi Layanan Berbasis Teknologi Informasi dan Komunikasi*. Refika Aditama.

- Irawan, A., & B., A. V. (2015). Pengaruh Green Practice Terhadap Green Consumer Behavior Di the Kemangi Restaurant, Hotel Santika Pandegiling Surabaya. *Jurnal Hospitality Dan Manajemen Jasa*, 3(2), 86–101. www.journal.uta45jakarta.ac.id
- Jaiswal, D., & Kant, R. (2018). Green purchasing behaviour: A conceptual framework and empirical investigation of Indian consumers. *Journal of Retailing and Consumer Services*, 41(December 2017), 60–69. <https://doi.org/10.1016/j.jretconser.2017.11.008>
- Jayani, D. H. (2021). *KIC: Dampak Lingkungan Mulai Jadi Faktor Konsumen Membeli Produk Baru | Databoks*. <https://databoks.katadata.co.id/datapublish/2021/08/24/kic-dampak-lingkungan-mulai-jadi-faktor-konsumen-membeli-produk-baru>
- Kaufman, N. (2014). Overcoming the barriers to the market performance of green consumer goods. *Resource and Energy Economics*, 36(2), 487–507. <https://doi.org/10.1016/J.RESENEECO.2013.05.007>
- Kbbi.kemdikbud.go.id. (2016a). *Hasil Pencarian - KBBI Daring: Nilai*. <https://kbbi.kemdikbud.go.id/entri/nilai>
- Kbbi.kemdikbud.go.id. (2016b). *Hasil Pencarian - KBBI Daring: Perilaku*. <https://kbbi.kemdikbud.go.id/entri/perilaku>
- Kbbi.kemdikbud.go.id. (2016c). *Hasil Pencarian - KBBI Daring: Sikap*. <https://kbbi.kemdikbud.go.id/entri/sikap>
- Kemalasari, D. (2013). *Pengaruh Green Marketing Terhadap Consumer Behaviour Dan Brand Image Pada The Body Shop*.
- Kim, H. Y., & Chung, J. E. (2011). Consumer purchase intention for organic personal care products. *Journal of Consumer Marketing*, 28(1), 40–47. <https://doi.org/10.1108/07363761111101930>
- Kotler, P., & Armstrong, G. (2018). Principles of Marketing, Seventeenth Edition. In *Pearson*.
- Kotler, P., Kartajaya, H., & Huan, H. Den. (2017). *Marketing for Competitiveness: Asia yang Mendunia pada Era Konsumen Digital*. Bentang.
- Kotler, P., & Keller, K. L. (2016). Marketing Management. In *Boletin cultural e informativo - Consejo General de Colegios Medicos de España* (Vol. 22).
- Kumar, B., Manrai, A. K., & Manrai, L. A. (2017). Purchasing behaviour for environmentally sustainable products: A conceptual framework and empirical study. *Journal of Retailing and Consumer Services*, 34(February 2016), 1–9. <https://doi.org/10.1016/j.jretconser.2016.09.004>

- Kumar, P., & Ghodeswar, B. M. (2015). Factors affecting consumers' green product purchase decisions. *Marketing Intelligence and Planning*, 33(3), 330–347. <https://doi.org/10.1108/MIP-03-2014-0068>
- Lin, P. C., & Huang, Y. H. (2012). The influence factors on choice behavior regarding green products based on the theory of consumption values. *Journal of Cleaner Production*, 22(1), 11–18. <https://doi.org/10.1016/J.JCLEPRO.2011.10.002>
- Manik, K. E. S. (2016). *Pengelolaan Lingkungan Hidup Edisi Pertama*. https://books.google.com/books/about/Pengelolaan_Lingkungan_Hidup.html?id=Icu2DwAAQBAJ
- Menlhk.go.id. (2020). *KLHK: Indonesia Memasuki Era Baru Pengelolaan Sampah - Kementerian LHK*. https://www.menlhk.go.id/site/single_post/2753
- Mikkelsen, B. (2011). *Metode Penelitian Partisipatoris dan Upaya Pemberdayaan : Panduan Bagi Praktisi Lapangan*. Yayasan Pustaka Obor Indonesia.
- Mishal, A., Dubey, R., Gupta, O. K., & Luo, Z. (2017). Dynamics of environmental consciousness and green purchase behaviour: an empirical study. *International Journal of Climate Change Strategies and Management*, 9(5), 682–706. <https://doi.org/10.1108/IJCCSM-11-2016-0168>
- Moser, A. K. (2016). Consumers' purchasing decisions regarding environmentally friendly products: An empirical analysis of German consumers. *Journal of Retailing and Consumer Services*, 31, 389–397. <https://doi.org/10.1016/j.jretconser.2016.05.006>
- Mothersbaugh, D. L., & Hawkins, D. I. (2016). *Libro_Consumer Behavior Building Marketing Strategy Contributing Authors*. www.mhhe.com
- Mukhid, D. A. (2021). *Metodologi Penelitian Pendekatan Kuantitatif*. CV. Jakad Media Publishing.
- Mulyadi, D. (2021). *No TitleFAKTOR-FAKTOR MANAJERIAL DALAM PENGELOLAAN USAHA PENGGILINGAN PADI*. Media Sains Indonesia.
- Neuman, W. L. (2014). Social Research Methods: Qualitative and Quantitative Approaches. In *Teaching Sociology* (Vol. 30, Issue 3). <https://doi.org/10.2307/3211488>
- Purningsih, D. (2020). *Paus Menyerap Lebih Banyak Karbon Dibanding Pohon - Greeners.Co*. Greeners.Co. <https://www.greeners.co/berita/paus-menyerap-lebih-banyak-karbon-dibanding-pohon/>

- Puspitawati, H., & Herawati, T. (2018). *Metode Pendidikan Keluarga*. PT Penerbit IPB Press.
https://books.google.co.id/books?id=Ukz8DwAAQBAJ&pg=PA357&dq=pendapatan+keluarga&hl=id&sa=X&ved=2ahUKEwiI4935p_TrAhWz7HMBHaPjDXUQ6AEwAXoECAyQA#v=onepage&q=pendapatan_keluarga&f=false
- Rakhmah, D. N. (2021). *Gen Z Dominan, Apa Maknanya bagi Pendidikan Kita?*
<https://puslitjakdikbud.kemdikbud.go.id/produk/artikel/detail/3133/gen-z-dominan-apa-maknanya-bagi-pendidikan-kita>
- Revolusimental.go.id. (2021). *GOTONG ROYONG DIGITAL ALA MILENIAL*.
<https://revolusimental.go.id/kabar-revolusi-mental/detail-berita-dan-artikel?url=getong-royong-digital-ala-milenial>
- Ritter, Á. M., Borchardt, M., Vaccaro, G. L. R., Pereira, G. M., & Almeida, F. (2015). Motivations for promoting the consumption of green products in an emerging country: Exploring attitudes of Brazilian consumers. *Journal of Cleaner Production*, 106, 507–520.
<https://doi.org/10.1016/j.jclepro.2014.11.066>
- Rokicka, E. (2002). Attitudes Toward Natural Environment. *International Journal of Sociology*, 32(3), 78–90. <https://doi.org/10.1080/15579336.2002.11770256>
- Santoso, S. (2018). *Konsep Dasar dan Aplikasi SEM dengan Amos 24*. PT Elex Media Komputindo.
- Sarwono, J. (2013). *MENGUBAH DATA ORDINAL KE DATA INTERVAL DENGAN METODE SUKSESIF INTERVAL (MSI)*.
- Sarwono, J., & Budiono, H. (2012). *Statistik Terapan: Aplikasi untuk Riset Skripsi, Tesis dan Disertasi*. PT Elex Media Komputindo.
- Schaltegger, S. (2002). A framework for ecopreneurship: Leading bioneers and environmental managers to ecopreneurship. *Greener Management International*, 38, 45–58.
<https://doi.org/10.9774/GLEAF.3062.2002.su.00006>
- Sekaran, U., & Bougie, R. (2016). *Reserach Methods for Business*. Wiley.
- Sholihin, P. M., & Ratmono, D. D. (2020). *Analisis SEM-PLS dengan WarpPLS 7.0 untuk Hubungan Nonlinier dalam Penelitian Sosial dan Bisnis* (C. Mitak (Ed.)). Penerbit Andi.
- Simarmata, N., Yuniarti, K. W., Riyono, B., Simarmata, N., Yuniarti, K. W., Riyono, B., & Patria, B. (2019). *Digital Press Social Sciences and Humanities Gotong Royong in Indonesian History Psychology 2019 Gotong Royong in Indonesian History*.

- Singh, P. (2010). *Green Marketing: Opportunity for Innovation and Sustainable Development*. 1–12.
- Statista.com. (2020a). • *Chart: The Countries Polluting The Oceans The Most* | Statista. <https://www.statista.com/chart/12211/the-countries-polluting-the-oceans-the-most/>
- Statista.com. (2020b, April 7). • *Indonesia: zero waste lifestyle awareness 2020* | Statista. Statista.Com. <https://www.statista.com/statistics/1128795/indonesia-zero-waste-lifestyle-awareness/>
- Sugiarto, A., & Gabriella, D. A. (2020). Kesadaran Dan Perilaku Ramah Lingkungan Mahasiswa Di Kampus. *Jurnal Ilmu Sosial Dan Humaniora*, 9(2), 260. <https://doi.org/10.23887/jish-undiksha.v9i2.21061>
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sulistya, R. (2019). *Sampah Indonesia Terus Meningkatkan Tiga Juta Ton Tiap Tahun* | *Republika Online*. <https://nasional.republika.co.id/berita/pus5ex368/sampah-indonesia-terus-meningkat-tiga-juta-ton-tiap-tahun>
- Suparna, G., Ekawati, N. W., Suasana, I. G. A. K. G., & Sriathi, A. A. A. (2018). Menciptakan Green Brand Personality Bagi Merek Ramah Lingkungan. *Matrik: Jurnal Manajemen, Strategi Bisnis Dan Kewirausahaan*, 1, 153. <https://doi.org/10.24843/matrik:jmbk.2018.v12.i02.p07>
- Taufique, K. M. R., Siwar, C., Talib, B., Sarah, F. H., & Chamhuri, N. (2014). Synthesis of constructs for modeling consumers' understanding and perception of eco-labels. *Sustainability (Switzerland)*, 6(4), 2176–2200. <https://doi.org/10.3390/SU6042176>
- Tersiana, A. (2018). *Metodologi Penelitian*. Anak Hebat Indonesia. https://www.google.co.id/books/edition/Metode_Penelitian/rmL2DwAAQB-AJ?hl=id&gbpv=1&dq=metode+penelitian&printsec=frontcover
- To, W. M., & Lee, P. K. C. (2014). Diffusion of ISO 14001 environmental management system: Global, regional and country-level analyses. *Journal of Cleaner Production*, 66, 489–498. <https://doi.org/10.1016/J.JCLEPRO.2013.11.076>
- Tran, B. (2009). Green management: the reality of being green in business. *Cuadernos de Difusión*, 14(27), 21–45. <https://doi.org/10.46631/JEFAS.2009.V14N27.02>
- Trikrisna, A., & Rahyuda, I. (2014). Perilaku Remaja Putri Dalam Pembelian Produk Hijau “the Body Shop” Di Kota Denpasar. *E-Jurnal Manajemen Universitas Udayana*, 3(7), 255115.

- Tsai, Y. H., Joe, S. W., Lin, C. P., & Wang, R. T. (2014). Modeling Job Pursuit Intention: Moderating Mechanisms of Socio-Environmental Consciousness. *Journal of Business Ethics*, 125(2), 287–298. <https://doi.org/10.1007/S10551-013-1919-4>
- Utami, K. S. (2020). Green Consumers Behavior: Perilaku Konsumen dalam Pembelian Produk Ramah Lingkungan. *Jurnal Maksipreneur: Manajemen, Koperasi, Dan Entrepreneurship*, 9(2), 209. <https://doi.org/10.30588/jmp.v9i2.499>
- Utami, S. F. (2019). *Bagaimana Plastik Berpengaruh Pada Perubahan Iklim? - Zerowaste.id*. Zerowaste.Id. <https://zerowaste.id/knowledge/bagaimana-plastik-berpengaruh-pada-perubahan-iklim/>
- Wibowo, S. F. (2011). Karakteristik Konsumen Berwawasan Lingkungan Dan Hubungannya Dengan Keputusan Membeli Produk Ramah Lingkungan. *Econosains Jurnal Online Ekonomi Dan Pendidikan*, 9(2), 192–202. <https://doi.org/10.21009/econosains.0092.09>
- Yamin, S. (2021). *SMARTPLS 3, AMOS & STATA OLAH DATA STATISTIK (MUDAH & PRAKTIS)*. PT Dewangga Energi Internasional.
- Zaremozzabieh, Z., Ismail, N., Ahrari, S., & Abu Samah, A. (2021). The effects of consumer attitude on green purchase intention: A meta-analytic path analysis. *Journal of Business Research*, 132(June 2020), 732–743. <https://doi.org/10.1016/j.jbusres.2020.10.053>