

## DAFTAR TABEL

|                                                                                                |    |
|------------------------------------------------------------------------------------------------|----|
| Tabel 2.1 Kajian Penelitian Terdahulu.....                                                     | 23 |
| Tabel 3.1 Karakteristik Penelitian.....                                                        | 35 |
| Tabel 3.2 Operasionalisasi Variabel .....                                                      | 37 |
| Tabel 3.3 Skala Pengukuran.....                                                                | 39 |
| Tabel 3.4 Hasil Uji Validitas Variabel Information Quality.....                                | 44 |
| Tabel 3.5 Hasil Uji Validitas Variabel Social Psychological Distance .....                     | 45 |
| Tabel 3.6 Hasil Uji Validitas Variabel Sense of Power .....                                    | 45 |
| Tabel 3.7 Hasil Uji Validitas Variabel Trust .....                                             | 46 |
| Tabel 3.8 Hasil Uji Validitas Variabel Purchase Intention .....                                | 46 |
| Tabel 3.9 Hasil Uji Reliabilitas.....                                                          | 47 |
| Tabel 3.10 Goodness of Fit Index .....                                                         | 50 |
| Tabel 4.1 Tanggapan Responden berdasarkan Variabel Information Quality (IQ)<br>.....           | 60 |
| Tabel 4.2 Tanggapan Responden berdasarkan Variabel Social Psychological<br>Distance (SPD)..... | 61 |
| Tabel 4.3 Tanggapan Responden berdasarkan Variabel Sense of Power (SOP) ..                     | 62 |
| Tabel 4.4 Tanggapan Responden berdasarkan Variabel Trust (T) .....                             | 63 |
| Tabel 4.5 Tanggapan Responden berdasarkan Variabel Purchase Intention (PI) .                   | 64 |
| Tabel 4.6 Hasil Uji Olah Factor Loadings .....                                                 | 66 |
| Tabel 4.7 Hasil Uji Olah Fornell-Larcker Criterion.....                                        | 67 |
| Tabel 4.8 Hasil Uji Olah Cross Loading.....                                                    | 68 |
| Tabel 4.9 Hasil Uji Olah Cronbach's Alpha dan Composite Reliability (CR).....                  | 69 |
| Tabel 4.10 Hasil Uji Olah R-Square .....                                                       | 70 |
| Tabel 4.11 Nilai F <sup>2</sup> Effect Size .....                                              | 71 |
| Tabel 4.12 Hasil Uji Collinearity .....                                                        | 72 |
| Tabel 4.13 Nilai Path Coefficient.....                                                         | 73 |
| Tabel 4.14 Perhitungan Hasil Uji Hipotesis.....                                                | 75 |