

**RE-STRATEGY PERSONAL SELLING OF COBB-VANTRESS,
INC. DURING COVID-19 PANDEMIC**

THESIS

Arranged By :

Farhan Amarrahan Suyono

NIM : 1502184285

Suggested as One of The Requirements to
Obtaining a Bachelor of Communication Degree
Communication Science Study Program



**COMMUNICATION SCIENCE STUDY PROGRAM
COMMUNICATION AND BUSINESS FACULTY
TELKOM UNIVERSITY
BANDUNG
2022**