

## TABLE OF CONTENTS

<b>COVER PAGE</b> .....	i
<b>APPROVAL PAGE</b> .....	ii
<b>DECLARATION OF ORIGINALITY</b> .....	iii
<b>PREFACE</b> .....	iv
<b>ABSTRAK</b> .....	vi
<b>ABSTRACT</b> .....	vii
<b>TABLE OF CONTENTS</b> .....	viii
<b>LIST OF TABLES</b> .....	x
<b>LIST OF FIGURES</b> .....	xi
<b>CHAPTER I</b> .....	1
1.1    Research Overview .....	1
1.2    Research Background.....	3
1.3    Problem Formulation.....	13
1.4    Research Questions .....	15
1.5    Research Purposes .....	15
1.6    Research Benefit.....	15
1.7    Research Stage .....	16
1.8    Final Project Writing Systematics .....	16
<b>CHAPTER II</b> .....	18
2.1    Research Literature Review.....	18
2.2    Previous Research.....	31
2.3    Research Framework.....	52
2.4    Research Hypothesis .....	54
<b>CHAPTER III</b> .....	55

3.1	Research Characteristics .....	55
3.2	Operationalization of Variable and Measurement .....	56
3.3	Research Stages .....	66
3.4	Population and Sample .....	67
3.5	Data Collection Method .....	69
3.6	Validity and Reliability Test.....	70
3.7	Data Analysis Technique .....	74
3.8	Hypothesis Testing.....	78
<b>CHAPTER IV .....</b>		<b>81</b>
4.1	Respondents Characteristics .....	81
4.2	Research Results.....	82
4.3	Discussion of Research Results.....	99
<b>CHAPTER V .....</b>		<b>105</b>
5.1	Conclusion.....	105
5.2	Suggestions.....	108
<b>REFERENCES .....</b>		<b>110</b>
<b>APPENDIX.....</b>		<b>117</b>