ABSTRACT

Today's era of technology and globalization, the quality of human resources has an important role to play in achieving the goals of an organization. The Department of Klaten Industry and Labor continues to make efforts and efforts to improve the quality of human resources to face the challenges in managing the existence of agencies. In this case, agencies try their best to strengthen work motivation and improve employee performance so that agency goals can be achieved. The purpose of this study is to find out and analyze how work motivation affects the performance of employees of the Klaten Regency Industrial and Labor Office.

This research uses quantitative methods with descriptive and causality research types. Sampling was carried out by the Non Probability Sampling method with saturated sampling and the number of respondents as many as 38 employees of the Klaten Regency Industrial and Labor Office. The data analysis techniques used are descriptive analysis and simple linear regression analysis with the help of spss application for Windows version 25.

The results showed that employee performance falls into the good category and work motivation falls into the good category. Based on the results of hypothesis testing in this study, it is known that work motivation affects the performance of employees of the Klaten Regency Industrial and Labor Office.

Keywords*: Human Resource Management, Work Motivation, Employee Performance*