

PREFACE

Bismillahirrahmanirrahim, all praise, and gratitude the author prays to Allah SWT because of the abundance of His grace and guidance, the author was able to complete a mini thesis with the title of **“THE EFFECT SOCIAL MEDIA USE AND PEER INFLUENCE IN THE MILLENIAL GENERATION ON PURCHASE DECISION THROUGH E-WOM AS VARIABLE INTERVENING IN THIS IS APRIL”**. Proposed as one of the requirements to complete bachelor’s degree in International ICT Business, Economy and Business Faculty, Telkom University.

In this study, the author received a lot of guidance, support, criticism, suggestions, and enormous motivation from various parties. Therefore, the authors would like to thank :

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8. All parties who cannot be mentioned one by one who have helped the author in writing this mini thesis.

In preparing this thesis proposal, the author realizes that there are still shortcomings, both in the form of writing and presentation. Therefore, the authors hope that the shortcomings of this paper can be improved in future research. Finally the author hopes that his research can be useful for readers and become additional knowledge for all of us. Aamiin

Bandung, February , 2022

Authors,

A handwritten signature in black ink, appearing to be 'Ayu Nur Abdilla', written in a cursive style.

Ayu Nur Abdilla

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