

ABSTRACT

Interpersonal communication is communication that takes place between two or more people, both verbally and non-verbally. The background of this research related to one of the needs of humans as social beings such as humans need other people and become members of a group. Interpersonal communication can be effective or ineffective. The effectiveness of interpersonal communication is based on five aspects, namely openness, empathy, positiveness, supportiveness and equality. The purpose of this study was to find out the effectiveness of interpersonal communication between members of the pena and lensa community in Purwakarta. This research uses mixed methods, namely sequential explanatory. This study was obtained by sending a questionnaire to all active members of the Pena and Lensa Community, totaling 75 members, which was obtained from sampling using saturated sampling technique and interviews with four key informants and one supporting informant from the community members. There is a good interpersonal communication effectiveness in the Pen and Lensa Community, with a score of 84.64% of respondents' achievement level. These results are reinforced by qualitative data which shows that there are five aspects of the effectiveness of interpersonal communication in the Pen and Lensa Community.

Keywords: *Interpersonal Communication, Effectiveness of Interpersonal Communication, Pena dan Lensa Community*