

ABSTRACT

Sundanese script is one of Sundanese culture and local content, especially for 6th grade elementary school students, one of the teachers at SDN 1 Cigagade has difficulty introducing material, especially Sundanese script and one of the media that makes it easier for students to understand the material with educational games.

Therefore, in order to support teaching and learning, an interactive educational game application was made which aims to introduce Sundanese script, namely AKSUN APP.

AKSUN APP itself is taken from the words "Aksara" and "Sundanese" and is designed using Unity which contains learning materials along with exercises regarding Sundanese script lessons using animation, audio. The method used by AKSUN APP is to use Rapid Game Development which consists of Pre - Production, Production, Product Launch.

From this study AKSUN APP was tested using the Likert scale method, the results were 89.53% and it can be concluded that the material with interactive 3D-based educational Sundanese script games is animated, audio can make it easier to understand Sundanese script and can be categorized as very feasible.

Keyword: *Sundanese Script, AKSUN APP, Interactive 3d Game Application*