

DAFTAR PUSTAKA

- [1] M. Ide, Y. Amagai, M. Aoyama and Y. Kikushima, "A Lean Design Methodology for Business Models and Its Application to IoT Business Model Development," 2015 Agile Conference, 2015, pp. 107-111, doi: 10.1109/Agile.2015.8.
- [2] Y. Lisanti, D. Luhukay and V. Mariani, "IT service and risk management implementation for online startup SME: Case study : Online startup SME in Jakarta," 2017 International Conference on Information Management and Technology (ICIMTech), 2017, pp. 300-303, doi: 10.1109/ICIMTech.2017.8273555.
- [3] J. S. Suroso, E. R. Kaburuan, Kenneth, E. Sulaeman and Riva, "Business Process Management for Startup in Indonesia," 2020 8th International Conference on Orange Technology (ICOT), 2020, pp. 1-7, doi: 10.1109/ICOT51877.2020.9468745.
- [4] P. Fauska, N. Kryvinska and C. Strauss, "E-commerce and B2B Services Enterprises," 2013 27th International Conference on Advanced Information Networking and Applications Workshops, 2013, pp. 1141-1146, doi: 10.1109/WAINA.2013.98.
- [5] A. Ghilezan and M. Hnatiuc, "The ROV communication and control," 2017 IEEE 23rd International Symposium for Design and Technology in Electronic Packaging (SIITME), 2017, pp. 336-339, doi: 10.1109/SIITME.2017.8259920.
- [6] An Hexin and Tian Jing, "The analysis of B2C e-commerce implementation of the experiential marketing strategy," 2011 2nd International Conference on Artificial Intelligence, Management Science and Electronic Commerce (AIMSEC), 2011, pp. 1616-1619, doi: 10.1109/AIMSEC.2011.6010532.