ABSTRACT

This study was written by the author with the aim of analyzing Perspectives on Halal Vaccines and Halal Tourism in Indonesia during the COVID-19 pandemic. This research uses descriptive research with quantitative methods in Malang City, Indonesia. The population used in this study is a Muslim community domiciled in the city of Malang. The sample used was 100 respondents and the results were analyzed using path analysis with the help of SmartPLS software version 3. The results showed that all elements of the Theory of Planned Behavior (TPB) had a positive influence on vaccines and halal tourism in Indonesia.

Keywords: Halal Vaccine, Halal Tourism