

## ***ABSTRACT***

*Nationalism is an understanding or teaching to love one's own country and nation. In addition, it can also be interpreted as awareness in each member of a nation that is potentially and actually together to achieve, perpetuate, and also maintain the integrity, prosperity, identity and strength of that nation. However, if we look at the present, the sense of nationalism has diminished due to the influence of globalization, one of which is. Many young people feel that they have to look westernized in order to look more attractive, but this actually eliminates the sense of nationalism in them. The film "Caring for Memories" is one of the films with the theme of nationalism in the midst of the COVID-19 pandemic, which was carried out by an old grandmother in a village in Yogyakarta. The film "Caring for Memories" is a film produced by the Cross Operations team whose members are Communication Studies students at Ahmad Dahlan University. The film "Maintaining memory is a film that won an award as the best short film version of the National Film Production Company (PFN) in the context of 75 years of the independence of the Republic of Indonesia. This research is to find out how the level of representation, the level of reality and the level of ideology in the film "Maintaining Memories" using John Fiske's semiotics method. From the results of the study, it was found that there was a representation of nationalism displayed through the grandmother figure when she was walking around her village or when she carried and raised the red and white flag carefully.*

*Keywords: Nationalism, John Fiske Semiotics, Film, Indonesia, Independence*