

ABSTRACT

HIPMI (Indonesian Young Entrepreneurs Association) is an organization established to foster entrepreneurial spirit among young people. HIPMI Probolinggo is a branch of HIPMI. HIPMI continues to encourage many of its cadres to continue to improve their abilities and remain able to adapt to the times. This is done by opening many activities (events) such as seminars, sharing knowledge and information about business, and networking with fellow HIPMI members. Until now, HIPMI Probolinggo has carried out various forms of activities (events) in the business sector, sharing information about business to keep attracting the younger generation to join HIPMI and keep growing enthusiasm for entrepreneurship. To do these, HIPMI Probolinggo use an android based app to record its member and business information sharing. However, there is a concern where there are too little interaction between its members within the app. To solve this problem, we offer a solution to make a in-app-chats, post to timeline, and profile details. The design is expected to be able to solve the problems.

Key words : organization, HIPMI, interaction, media.