

ABSTRACT

Students' economic problems in managing finances are the reason for the importance of knowledge about financial intelligence. In order to make it easier to understand these complex materials, a Visual Novel genre game application was made with delivery in the form of a narrative that makes it easier for users to absorb the information presented. The storyline contained in the game is adapted from problems around the campus environment, with various situations and choices that require players to think critically before making decisions. The work on the game application uses the Waterfall method with storyline planning which is summarized into one storyboard. From the survey of the results of the implementation of the storyline applied in the game application, it can be concluded that the concept is easy to understand in applying financial intelligence with simple environmental aspects and taking advantage of existing opportunities.

Keywords : *Storyline, Visual Novel, Game Design, Storyboard, Financial Intelligence, Investment*