

ABSTRACT

This motion graphic design was made to increase public knowledge of autistic people, especially knowledge in communicating and interacting with them. Ignorance of communicating and interacting with people with autism makes them limit autistic people and make autistic people always be alone. This paper describes the processes in designing this motion graphic, starting from the idea, the data obtained, to bringing up interesting design concepts such as visuals and narratives with accompanying backgrounds. That way it can more easily attract people's interest so that autistic people are no longer shunned.

Keywords: Animation, Interactive Motion Graphic, Autism, Communication, Video Explainer, Media Information.