Motion Graphic Design about the Importance of Parental Assistance for Elementary School Children during Online Learning at Ar-Rafi Baleendah Elementary School during the Covid 19 Pandemic

ABSTRACT

Ahmad, Farhan. 2022. Motion Graphic Design about the Importance of Parental Assistance for Elementary School Children during Online Learning at Ar-Rafi Baleendah Elementary School during the Covid 19 Pandemic. Final Project. Visual Communication Design Studies Program. School of Creative Industry Telkom University.

One of the impacts of the COVID-19 pandemic is changing learning patterns, which initially learned from school face-to-face to learn online at home. This condition makes the role of parents increase to become teachers at home to re-explain the material that has been conveyed by the teacher, as a result, not a few parents object. The purpose of this research is to provide information for parents about the importance of mentoring children during online learning from home. The research data were obtained from observations, interviews, literature studies and questionnaires via Google Form to the parents of Ar-Rafi Baleendah Elementary School students. Data collection is expected to represent the parents of students in Baleendah District, especially the parents of Ar-Rafi Elementary School students. The data obtained is then analyzed and then made in the form of a motion graphic animation concept.

Keywords: parents assistance, children, motion graphic.