

INTERIOR REDESIGN OF BATAM CENTRE INTERNATIONAL FERRY TERMINAL

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ABSTRACT

Batam Centre International Ferry Terminal (TFIBC) is a special port for ferry passengers located in Batam City as a liaison between areas around Batam including Malaysia and Singapore. The City Regulation, Provincial Regulation and Batam Culture and Tourism Office in the 2016-2021 Strategic Plan (RENSTRA) make Batam a tourist destination for local tourists and foreign tourists in cultural preservation. Based on regulations regarding the preservation of buildings and the cultural heritage environment of an area. It was found that a common problem in every publik building is that the construction or preservation of a building is ordered to utilize traditional elements and/or describe the style of the locality of each area. The redesign of TFIBC aims to bring back the character of the Malay cultural locality which has begun to be closed due to the many other tribes in Batam, introduce and/or preserve local culture to visitors and increase the tourism sector of Batam City through a cultural approach by promoting local cultural values that reflect Malay's identity in order to add to the beauty of TFIBC.

Keywords : *Ferry Terminal, Batam, Malay, Port, Passenger*