ABSTRACT

DESIGN INTERIOR INSTITUT FRANCAIS INDONESIA IN BANDUNG

Institut Francais Indonesia or IFI is one of the centers of foreign culture that has a role in the development and development of French culture in Indonesia. In its application, the Francais Indonesia Institute, especially in Bandung, has a coaching function in the form of activities related to training, development, documentation, reasoning, librarianship and cultural research. Then there is a recreational function in the form of presenting cultural potential that contains promotional elements such as art performances, musical performances, film screenings, exhibitions and so on. All of these activities are accommodated in a building located on Jalan Purnawarman with facilities that seem lacking when compared to IFIs in Jakarta. In addition, the image of IFI in the city of Bandung can be said to be far from the reflection of the state and the image of the institution itself. Therefore, considering the future growth and needs of the community, it is deemed necessary to design and develop a French cultural center on a new land with adequate facilities and reflect the image of IFI and the French state.

Key Word : IFI, Image, France