

ABSTRACT

The phenomenon of sexual harassment in the form of catcalling against women is still often found in the city of Dayeuhkolot, Bandung and cannot be avoided. Some people in the Dayeuhkolot, Bandung area still do not understand the concept of sexual harassment in the form of catcalling. Therefore, it is important to design educational media that raises the phenomenon of catcalling sexual harassment in the city of Bandung, one of which is Storyboard media. In this study, the authors used the method of observation, literature study, interviews, and questionnaires. So from that this research wants to increase understanding of the phenomenon of Catcalling to women in Bandung. Storyboard as a medium of learning, education and information designed to become an Animatic Storyboard. In addition, this media aims to raise awareness to the public how important it is to understand sexual harassment and also apply that sexual harassment must be eliminated, and also to know how sexual harassment occurs and know how not to become perpetrators of sexual harassment in the form of catcalling. The storyboard that will be displayed is in the form of information that shows not only an explanation of what sexual harassment is but also provides information to reduce or not commit harassment at all. Hopefully the message in this storyboard can reach the people of Bandung and Indonesia to understand more about the issue of sexual harassment.

Keywords: *Catcalling*, Women, Bandung, Storyboard.