APPROVAL SHEET

THE INFLUENCE OF SOCIAL MEDIA MARKETING TIKTOK ON BRAND AWARENESS AND PURCHASE INTEREST (Case study: SOCIOLLA)

THESIS

Submitted As One of Requirements for Obtained a bachelor's degree in Business

Administration

Business Administration Study Program

Arranged by:

Adelia Sinta A P

1501184362



Supervisor

Mahir Pradana, SE., M.Sc. BA

Matie PRADANA

BUSINESS ADMINISTRATION INTERNATIONAL CLASS FACULTY OF COMMUNICATION AND BUSINESS 2022