

ABSTRACT
COWORKING SPACE NEW DESIGN OF WELLSPACE CITY BANDUNG

Anastasia A. K

Interior Design, Faculty of Creative Industries, Telkom University

Jl. Telekomunikasi No 01, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat

40257

Abstract - The development of startup in the culinary field and various different backgrounds is heading towards a more modern one that allows startup or startups and independent professional workers to work in a more simple and flexible way. After the pandemic decreased, the culinary field was increasing, which was carried out by an online sales system. Many startups are trying new things in the Food & Beverage (F&B) world. Food & Beverage (F&B) is a form of business that has responsibility for needs. Provide services for needs related to food and beverages. Therefore, it is very important to have a coworking space that is related or provides facilities for food & beverage (F&B) users, because there is no coworking space that provides facilities for food & beverage (F&B) startup users. At first the availability of places that could facilitate professional independent workers and startup in working was not yet available, these independent professional workers tended to use cafes, libraries, and public spaces to work. But the place cannot provide facilities and comfort in work, ease of interaction, and comfort on an ongoing basis. Coworking space is a facility for independent workers professionals who can provide comfort in work, ease of interaction, and comfort on an ongoing basis. Based on observations from previous studies and surveys conducted, there are still many coworking spaces in the city of Bandung that prioritize physical factors related to their facilities compared to non-physical factors, namely the value of the community/interaction. However, the completeness of a facility in a coworking space cannot guarantee that the coworking space is the main consideration for its users, non-physical factors related to the value of the community/interaction are also the main considerations for users to come to the coworking space. For this reason, we need a design that can consider physical and non-physical factors in the coworking space, the physical factors in question, such as providing facilities in the form of a wellkitchen for startup users in the F&B field, communal spaces that can provide an opportunity for users to interact and a variety of work areas that are adapted with the way of working and the need for facilities for users by moving or nomadic work, while the non-physical factors are related to the value of the community and how often the co working space holds seminars, workshops and training events.

Keywords: Coworking Space, F&B, Activities and Behavior.