

APPROVAL SHEET

Final Year Project with the title :

DESIGNING ONLINE MARKETING COMMUNICATION PROGRAMS TO IMPROVE *BLING IT ON'S* INSTAGRAM USING BENCHMARKING METHOD AND ANALYTICAL HIERARCHY PROCESS (AHP) TOOL

It has been approved and ratified at the Final Assignment Session

Industrial Engineering Undergraduate Study Program

Faculty of Industrial Engineering, Telkom University

Written by :

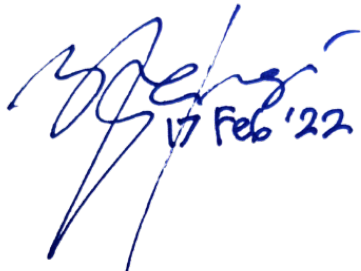
Arinda Layla Alfira

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Bandung, 17 February 2022

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