

ABSTRACT

DEVELOPMENT OF ROLL APPLICATIONS AS WEBSITE-BASED ADMIN AND PARTNERS USING ITERATIVE AND INCREMENTAL METHODS

Oleh:

**RIYAN MUDA KARANA PUTRA
1202170163**

In people's lives, technological developments are an essential part. This is based on the benefits derived from the technology itself. Every year internet users in Indonesia are increasing, so the need for internet services increases. One of the internet services that is presented is a website that functions as a medium for all information sought. Because the website is a suitable medium for providing information, the website can be used as a means of marketing products or services. ROLL is a platform aimed at finding the benefits of photographers and videographers. This platform can be used as partners, admins, and customers. The platform will make it easier for partners to market their services, helping users find photographer and videographer services quickly and within their budget. Photographers and videographers can review customer needs and budgets in detail. Therefore, the author decided to develop a website called ROLL. In this development, the author is responsible for creating a unique website for the Admin and Partners section that uses the Iterative and Incremental methodology. The ultimate goal in developing the ROLL website as a marketing forum for photographer and videographer services so that the marketing reach is more comprehensive and also makes it easier to find customers.

keyword : Iterative, Incremental, Admin, Partner