

## **ABSTRACT**

*The main driver of the economy in Indonesia so far is basically the MSME sector. [1] In addition to playing a role in national economic growth and labor absorption, MSMEs also play a role in the distribution of development results and are the driving force for the growth of national economic activity. Currently, MSMEs have contributed greatly to regional revenues as well as Indonesian state revenues. MSMEs are a form of small community business whose establishment is based on one's initiative.[2]*

*This application is inspired by hawkers who without certainty peddle their stores, traditional klontongan store traders who do not have sales report books, a covid pandemic that limits the physical contact of traffickers of msme actors. Niqmart application is intended for MSME owners who want to distribute their products for sale into a wider platform. And also to help MSME owners spread their sales reach. It is hoped that this application can help MSME owners to be able to pioneer their companies, and buyers can help MSMEs around the city of Semarang.*

*Keywords: MSME, COVID-19, users of the application, buyer, online*