

FOREWORD

Thank God Almighty for his blessings and gifts the author was able to complete the final task with the title "Designing Improvement of Online Marketing Media on Instagram Janjian Coffee Housepoint Using Benchmarking Method and Analytic Hierarchy Process (AHP)" This Final Task is a journey in the last year of my undergraduate studies in the Undergraduate Study Program of Industrial Engineering, Faculty of Industrial Engineering, Telkom University.

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