

ABSTRACT

Along with increasing business competition in Indonesia, companies are required to be more effective and efficient in carrying out every activity in the company. This is done to maintain and even improve the quality of performance and innovation that will later make the company's image or value superior to that. In maintaining the image or value of the company, there are many factors that influence it such as profitability ratio, solvency ratio, and liquidity ratio..

This study aims to determine the effect of profitability ratio, solvency ratio, and liquidity ratio on the firm's value of mining companies in the coal mining sub-sector listed on the Indonesia Stock Exchange for the 2014-2019 period.

Sampling in this study using purposive sampling method which resulted in 20 sample companies within a period of 6 years, or the sample obtained as many as 120 data samples. Panel data regression is the analysis technique used in this study using Eviews 11.

Based on the research that has been done, the results obtained are profitability ratio, solvency ratio, and liquidity ratio have no effect both in simultaneously and partially on firm value.

Keywords: profitability ratio, solvency ratio, liquidity ratio, and firm's value.