ABSTRACT

UMKM or Startup Business is a small business that was started by an entrepreneur, whether the entrepeneur have already started a business once before or are just starting a business. To build or start this business, entrepeneurs needs funding to start his efforts in starting a business. This funding, whether in the form of financing or investment, is one of the key factors for startups and UMKM to be able to start, funding can also accelerate the business, so that it can grow into an established company. This funding can also be an obstacle for entrepreneurs because it is difficult to find capital or investment, especially during the Covid-19 pandemic.

The peer-to-peer lending application "Salur" is an application that aims to make it easier for entrepreneurs to find capital or investments from other people by connecting investors or donors with entrepreneurs who need the investment. In the creation of this application, the part of the app that directly interacts with the user is GUI or Frontend part. Users will interact with the application frontend in the form of menus in the application.

The author's purpose in this research is to design and create an efficient frontend that does not have any problems or bugs so that the users can use the application smoothly and without any problems. The design and manufacture of this application's frontend will use Flutter SDK (Software Development Kit) which is an SDK or UI toolkit created by Google for android development. This Flutter SDK is expected to be easier to build than just using Kotlin.

Keywords: Fintech, Peer-to-peer Lending, Crowdfunding, Frontend, Flutter,